

OBJECT CARPET. Shaping Spaces.

OBJECT CARPET | Object Campus, Photo: Markus Guhl

Uncompromising quality and circularity, interwoven with creativity and a sense of beauty in architecture: for over 50 years, OBJECT CARPET has been a benchmark for high-quality textile floor coverings in the commercial sector. Founded in 1972 and still in family hands, the company combines sophisticated design with German craftsmanship and a strong commitment to sustainability. It understands carpets as an integral design element that structures spaces and creates atmosphere while shaping the sensory experience of architecture. Products by OBJECT CARPET feature an unmistakable signature: the aesthetic and functional quality of the collections, along with a focus on circularity and recycling, make the company a responsible partner for professional interior design.

Design diversity for flexible interiors

With a palette of over a thousand colors and patterns, and supported by an in-house Design Unit, **OBJECT CARPET** guides planners and architects through all project phases. The portfolio covers a wide range of commercial applications, including broadloom, carpet tiles, and custom-made RUGX area rugs. The design spectrum ranges from timeless elegance and minimalist clarity to experimental looks. This versatility enables fully flexible interior design and strengthens the visual identity of any space – whether in offices, hotels, or cultural institutions.

OBJECT CARPET pursues a holistic service approach: clients are supported from the initial draft, receiving individual consultation and customized solutions. In addition, they receive precise guidance on design, color concepts, zoning, and technical configurations.



OBJECT CARPET | Custom-made RUGX area rugs

International appeal

For years, **OBJECT CARPET** has maintained a creative dialogue with the architectural scene, collaborating with international partners such as Italian star designer Matteo Thun and the renowned UN Studio in Amsterdam. Recent projects include the new LIDL France headquarters in Châtenay-Malabry, designed by Studio M3 Architectes. Covering over 850 square meters, **OBJECT CARPET's** floorings enhance both the visual impact and acoustic comfort of the interior. Studio Maison Malapert also opted for custom OC carpets in the elegant 4-star boutique hotel La Maison Hamelin in Paris,



OBJECT CARPET | La Maison Hamelin, Photo: Christophe Bielsa

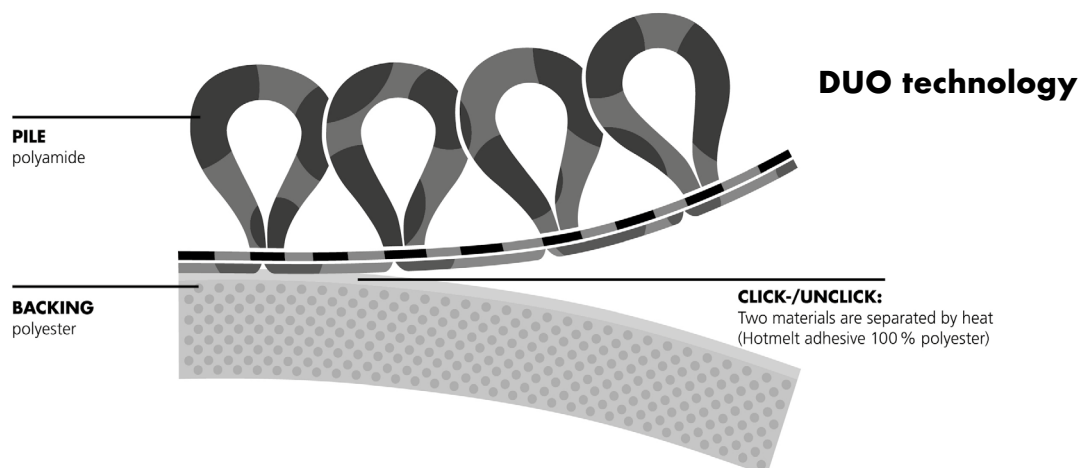
seamlessly combining softness, sophistication, and acoustic performance. The brand's appeal is further showcased at major events like the Berlinale: the red carpet at Germany's most renowned film festival is also supplied by the manufacturer. Fully circular, it unites the magic of cinema with consistent sustainability.

Revolutionary green technology

Harmonizing social, economic, and environmental concerns is deeply rooted in **OBJECT CARPET**'s DNA. Among other materials, the brand utilizes ECONYL® yarn: sourced from the Italian synthetic fiber expert Aquafil, it is made from waste such as discarded fishing nets and industrial waste. Together with Niaga®, **OBJECT CARPET** is also developing pioneering circular collections based on the "Designed for Recycling" principle. This includes MONO carpets like NEOO, which consists of 100 percent polyester and can be fully returned to the raw material cycle at the end of its lifespan. Furthermore, the revolutionary DUO technology enables the production of carpets entirely free of fillers, consisting solely of polyester and polyamide. The two materials are bonded with an innovative adhesive that easily detaches under heat during the recycling process. This allows them to be easily separated and repeatedly recycled after each life cycle.

Ecological awareness and health

OBJECT CARPET has long established itself as a pioneer in sustainability. Crafted from recycled materials and free of PVC, latex, and bitumen, the portfolio features exceptionally low emissions (A+). This improves indoor air quality and ensures a thoroughly healthy environment. All products carry environmental certificates such as EPD, Blue Angel, and CRI Green Label Plus. Additionally, the manufacturer explicitly supports projects pursuing HQE, LEED, and BREEAM certification. Production takes place exclusively at the company's local site in Krefeld near Düsseldorf – a decision that not only makes sense from an environmental perspective, but also guarantees the highest "Made in Germany" quality standards.





OBJECT CARPET | MONO carpet NEOO



OBJECT CARPET | DUO carpet NEULAND



MIAW Innovation Award for DUO technology



OBJECT CARPET | Red carpet, Berlinale 2026

Photos (unless otherwise stated): OBJECT CARPET

About **OBJECT CARPET**

Since 1972, **OBJECT CARPET** has stood for quality, design and innovation in the commercial and home sectors. A sense of aesthetics and color, in combination with advanced production techniques, results in elegant and unusual designs in the form of broadloom, carpet tiles and custom-cut carpets (RUGX). With over 1,000 styles and colors as well as individually-customized products, the **OBJECT CARPET** collection offers a unique diversity for modern interior design, manufactured from high-quality raw materials. All **OBJECT CARPET** styles are also free from harmful emissions and are bitumen-free, latex-free, and PVC-free. They bear the German Environment Agency's Blue Angel ecolabel. **OBJECT CARPET** products are also recommended by the TÜV (German Technical Inspection Association) for allergy sufferers and are proven to reduce dust content and particulate matter. Partners and customers around the world, such as Porsche, Daimler, Google and Adidas appreciate this, as do initiatives like "Healthy Seas".

The use of recycled materials and the systematic conversion of the product range to recyclable products have now become standard practice for **OBJECT CARPET**. The company set a milestone in 2022 with NEOO, the first completely circular carpet for the commercial sector. Eight years of development work together with NIAGA® produced a mono-material carpet that raises the bar for circularity. Building on this pioneering achievement, **OBJECT CARPET** has now gone one step further: DUO technology introduces the next generation of recyclable carpets. It consists of just two easily separable layers and combines maximal design versatility with minimal use of materials. The vision: step by step, the range is being converted to recyclable products – much of it already by the end of 2026.

Numerous design and business awards, such as the renowned Good Design and Red Dot Awards, attest to **OBJECT CARPET**'s outstanding design competence and corporate achievements. For example, **OBJECT CARPET** was chosen as one of the "top 50 German luxury brands" by Ernst & Young and voted one of the "brands of the century" by Langenscheidt. **OBJECT CARPET** has also been an official partner of the Berlinale for many years, where its carpets not only ensure that the stars make a glamorous appearance but also help reduce the environmental footprint of Germany's largest film festival.

With innovative production techniques and sustainable manufacturing methods, **OBJECT CARPET** is a pioneering enterprise that enables design visions to become reality. Experience **OBJECT CARPET**'s world of color and materials in any one of the company's showrooms in Germany, Austria, and Switzerland.

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